

Brief History of ENERGY STAR & Power Management

- Technical possibility: Laptop Computer
- Create Program: Specification development
- Launch
- Shipping enabled
- Expand to Printers, Copiers, etc.
- Global Partnerships



Brief History of ENERGY STAR & Power Management (cont d)

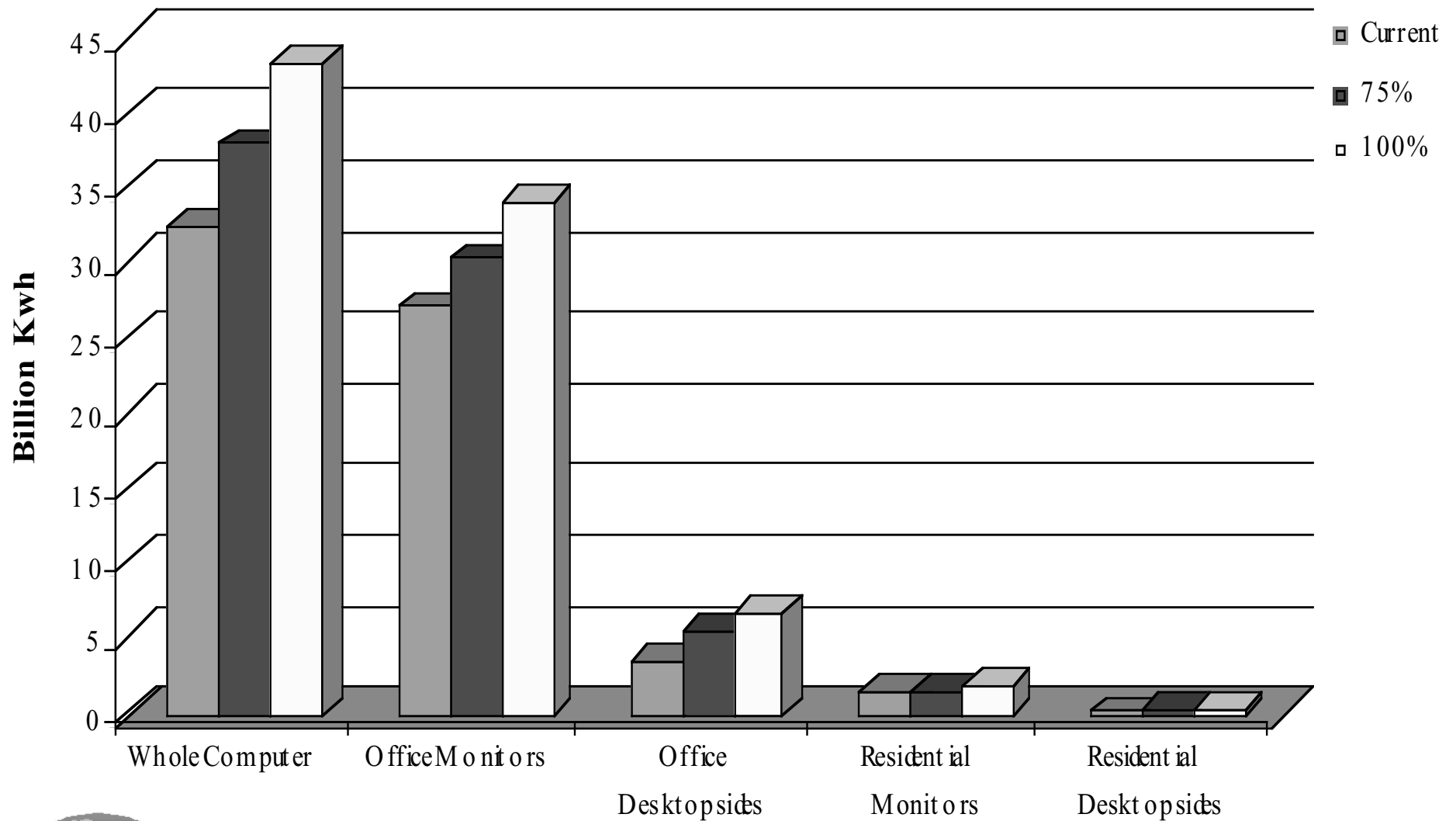
- Networking maintain Power Management
- Reducing power levels (25% threshold)
- ACPI move from BIOS to OS
- Power Management controls (transparent, seamless)

now

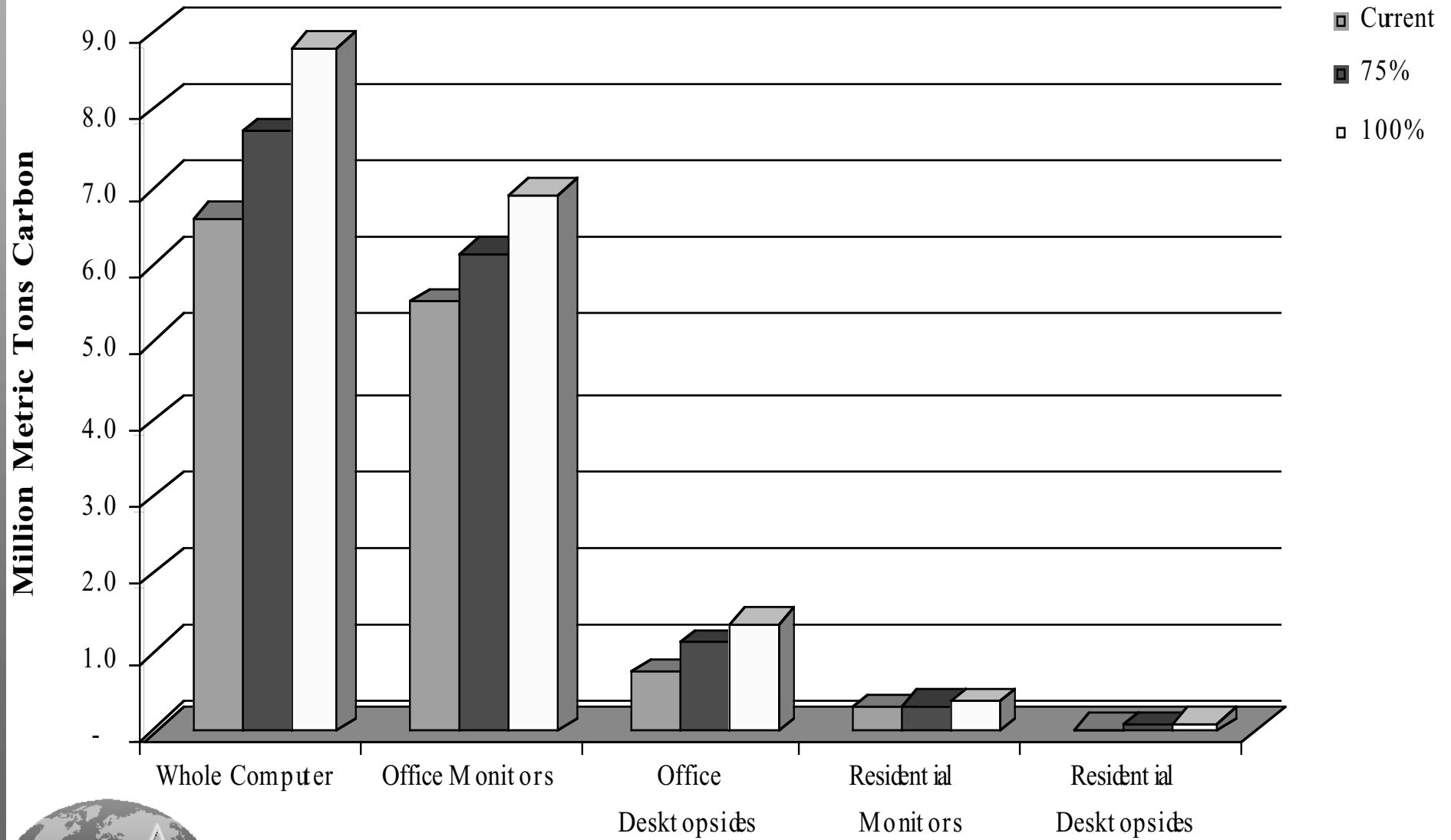
- Increase Enabling Rates
- European Partnership



Energy Savings (2001)



Carbon Savings (2001)



Energy Bill Savings (2001)

